















SMART Action Plan 2020/21







Action	Specific	Measurable	Appropriate	Realistic	Time	Staff Responsible	Status
Plastic Reduction - StUdio becomes plastic free	Ensure our venue is 100% plastic free by July 2021	Recording of the usage of plastics, and especially single-use plastics, sold and ordered In StUdio	 	As this is our own venue we have control over this project and should therefore be able to progress more quickly	July 2021 – StUdio will be 100% plastic free	Chris Dow Ben Parker Charlotte Parker (Comms)	Sept 2020: StUdio has begun the steps in taking a plastic free approach by removing sale of plastic bottles in venue Oct 2020: StUdio getting rid of old stock in move to become free of plastic bottles. BP looking into canned water LTSU branded March 2021: Delayed due to closure but discussions ongoing for reopening.







<p>Plastic Reduction – Freebie Policy</p>	<p>Author a policy to prevent the SU giving out single-use plastic freebies</p>	<p>Approved by Trustees to become SU policy</p>	 	<p>Students feedback that free items during Freshers are not always useful or sustainable and there are other ways we can engage students</p>	<p>January 2021 – Policy authorised</p>	<p>Chris Dow Lucy Smith Charlotte Parker (Comms)</p>	<p>Oct 2020: 'Student Say' idea submitted and passed after 28 minutes showing positive response from student body. Chris and Lucy worked to turn this idea into a motion for Student Council.</p> <p>Nov 2020: Chris' motion passed unanimously by Student Council and pending approval from Board of Trustees.</p> <p>Dec 2020: Trustees agree with policy in principle but requested some language be edited. Will go back to Board in January.</p> <p>February 2021: Approved by</p>
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<p>Plastic Reduction – Bottle Top Campaign/ Reducing plastic bottles</p>	<p>Continue the successful bottle top campaign and continue to collect as many as possible by the end of the 2020/21 academic year</p>	<p>Can continue to measure the amount of bottles we collect as well as student engagement with social media posts about this. Can measure StUdio by amount of plastic bottles sold.</p>	 	<p>Last year we collected over 2000 bottle tops and delivered these to Lush to recycle</p>	<p>Ongoing - recycling point outside SU Shop January 2021 – No plastic bottles sold in StUdio March 2021 – new collection point July 2021 – another 2000 bottle tops collected</p>	<p>Chris Dow Lucy Smith Charlotte Parker (Comms)</p>	<p>Board and now Union policy.</p> <p>Oct 2020: This campaign is now on the website so students can engage. Chris and Lucy looking into new (permanent) deposit bin to increase engagement. StUdio has now stopped selling plastic bottles in venue.</p> <p>Nov 2020: Lucy contacted Stormboard regarding deposit station. StUdio moving old stock to become free of plastic bottles.</p> <p>March 2021: Delayed due to pandemic but to be expanded with Shop reopening and recent motion passed by</p>
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							Council (Sustainable SU Shop).
Plastic Reduction – Sustainable Sanitary Products	Provide students with sustainable menstrual cups and provide eco-friendly, free sanitary products in all bathrooms on campus	No. of menstrual cups purchased through SU shop and amount of students engaging with social media posts. No. of free sanitary products given out	   	Funding secured from University for free sanitary products in 2019/20	Some delays on campus distribution due to Covid. January 2021 – Sell menstrual cups in SU Shop at cost price July 2021 – sustainable sanitary products in all bathrooms on campus	Chris Dow Lucy Smith Charlotte Parker (Comms)	<p>Sept 2020: ‘Bleed Green’ campaign launched by Chris and Laura (Sustainability Officer).</p> <p>Oct 2020: Student Say passed and motion going to council re: menstrual cups. Students can register interest on website.</p> <p>Nov 2020: Chris to finalise finances with DVC. Motion passed at Student Council. Lucy sourcing menstrual cups for SU Shop.</p> <p>Dec 2020: Menstrual Hygiene Day event on the website.</p>




							March 2021: Finances confirmed by LTU – decision to be made on pilot year or permanent fixtures.
Plastic Reduction – Improve recycling on campus	Ensure more opportunities to recycle are available for students on campus	Increase in the number of recycling points available	 	In our own venues this is easily implementable . Our good working relationship with the University should also support with other on campus points.	Dec 2021 – Recycling bins in StUdio July 2021 – Increased recycling in halls	Chris Dow Charlotte Parker (Comms)	Nov 2020: Recycling bins have now been introduced into StUdio for students.
Plastic Reduction – Reusable coffee cup offer implemented in commercial venues	Introduce a hot drink offer whereby students buy a reusable mug and their coffee is free (then further discounts on coffee when they bring a reusable mug) – implement in SU Shop and StUdio	No. of cups sold in SU Shop and amount of times the discount is used by students	 	We own both of these venues and already sell reusable cups/coffee so this should be relatively easy to implement	Plans delayed due to commercial venues being shut. April 2021 – Have offer up and running in both commercial venues	Simon Law Ben Parker Chris Dow Lucy Smith Charlotte Parker (Comms)	Nov 2020: Coffee discounts for using reusable cups now in place in StUdio


<p>Community Engagement – Go Green Week and Fairtrade Week</p>	<p>Deliver a series of events for both Go Green Week and Fairtrade Week to our members</p>	<p>Measure engagement with a call to action tbc e.g. petition. There should be 5 events (e.g. one each day) for each week.</p>	   	<p>We have planned events for these in previous years so have experience, although will need to adapt these to be largely online.</p>	<p>February 2021 – Go Green Week events March 2021 – Fairtrade Week events</p>	<p>Chris Dow Lucy Smith Charlotte Parker (Comms)</p>	<p>Dec 2020: Dates on the website for each week incl. sustainability workshop for Course Reps in Go Green Week. Initial planning taking place. Jan 2021: Meeting booked in for further planning CD/LS February 2021: Multiple events took place for Go Green Week with excellent student engagement.</p>
<p>Community Engagement – World Earth Day</p>	<p>Engage members in World earth Day</p>	<p>20 students to engage with event project</p>	 	<p>Again, a case of using our existing knowledge of online events and communicating this effectively through social media and other channels</p>	<p>April 2021 – World Earth Day</p>	<p>Chris Dow Lucy Smith Charlotte Parker (Comms)</p>	<p>Dec 2020: Date on the website Jan 2021: Meeting booked in for further planning CD/LS</p>


							
Community Engagement – Support local conservation or environmental charity	Collaborate with, or support, one or more community organization or group on sustainability	This might be measured by events, activity undertaken by the Union to support a group, or student engagement with the group	 	LS has links with a charity to contact	July 2021 – Should have collaborated with a group on at least one occasion by this point, looking to build this relationship	Chris Dow Lucy Smith Charlotte Parker (Comms)	Oct 2020: LS has contacted TCV, waiting for response
Community Engagement – Sustainability society created and active	Sustainability Officer to restart Vegan society with staff support	Vegan Society active with fully elected committee	 	Sustainability Officer has shown interest in doing so	March 2021 – LP to have set up Vegan Society with staff support	Chris Dow Lucy Smith Harry Robinson Charlotte Parker (Comms)	Sept 2020: Asked LP if interested in starting up Vegan Society.
Community Engagement – Engage liberation Officers with sustainability actions	Proactively collaborate with liberation officers to ensure all sustainability actions are inclusive	This can be measured in part through the minutes of student council meetings, as well as the votes cast on sustainability		All liberation officers have been elected for this academic year so we should ensure their contributions	Ongoing – input from liberation officers in Student Council meetings on sustainability actions	Chris Dow Lucy Smith	Dec 2020: Meeting in place for January to discuss Sweatshop Free campaign with liberation officers.

		<p>policies and motions by liberation officers. At least 1 meeting outside student council specifically for consultation</p>			<p>January 2021 – CD to have meetings with liberation officers to get thoughts and feedback on Sweatshop Free Campaign March 2021 – Another meeting to catch up on sustainability actions</p>		
<p>Community Engagement – Increase sustainability knowledge in Course Rep training</p>	<p>Engage course reps in understanding how sustainability is covered in the formal curriculum</p>	<p>Include in Course Rep training – 80% of course reps to be trained. Run additional workshop for Course Reps and Student Council with no. of attendees measured.</p>		<p>Training is essential for Course Reps, and with workshops moving online this should allow for greater attendance.</p>	<p>Oct 2020 – All Course Reps trained and introduced to sustainability in curriculum Feb 2021 – LS to run workshop with CD on embedding sustainability in the curriculum</p>	<p>Chris Dow Lucy Smith</p>	<p>Nov 2020: All Course Reps trained and introduced to sustainability ideas of SU Dec 2020: Sustainability workshop on website, Course Reps asked to save the date in update email. February 2021: Course Reps attended workshop with positive outcomes.</p>

<p>Community Engagement – Provide a new food growing opportunity</p>	<p>Provide at least one new food growing opportunity, or develop an existing project</p>	<p>The introduction of a food growing opportunity and student engagement with this (measure number of students)</p>	  	<p>This will likely be a small-scale project this year due to Covid restrictions, but looking to the future to implement our own growing space on campus</p>	<p>April 2021 – Provide a seed exchange point incl. free seeds for students to grow their own vegetables</p>	<p>Chris Dow Lucy Smith Simon Law</p>	<p>February 2021: Students who requested them were provided with vegetable seeds to grow and a virtual workshop to attend.</p>
<p>Community Engagement – Engage members with impact of laundry on the environment</p>	<p>Run a 'prefer 30' campaign for members to educate on environmental impact of washing at different temperatures. The SU Shop to support students (esp. those on campus) to wash eco-friendly</p>	<p>Student engagement with 'Prefer 30' Campaign. Prices reduced in SU Shop for eco-friendly washing options.</p>		<p>As these are campaigns and commercial venues run by the SU, this should be fairly easily implemented. We can use our various channels to promote to students.</p>	<p>February 2021 – This is to be promoted particularly during Go Green Week</p>	<p>Chris Dow Lucy Smith Charlotte Parker (Comms)</p>	

<p>Institutional Collaboration – Carbon Neutral Union</p>	<p>Create a Union strategy on how to become Carbon Neutral</p>	<p>Creation of strategic document and staff input into this</p>	 	<p>Taking the first steps towards becoming carbon neutral is important for the SU, and we can build on the best practice of other Students' Union's to support</p>	<p>Jan 2021 – Create a tracker of SU emissions to being tracking April 2021 – Strategic document written with date set for carbon neutrality</p>	<p>Chris Dow Lucy Smith Simon Law</p>	<p>Nov 2020: Met with contact at Stirling SU, who have a carbon neutral campus, for advice on starting out Nov 2020: CD contacted LW to gain emissions produced on campus from water, electricity, etc. Will need to calculate SU output based on this Dec 2020: LS putting together emissions tracker</p>
<p>Institutional Collaboration – Support LTU to move up the People & Planet League table</p>	<p>LTU to finish in Third Classification – collaborate with Environmental Champions group and develop plan to meet criteria</p>	<p>LTU finish with Third Classification in League Table</p>		<p>We have a good relationship with both P&P and LTU, so we can support them in moving up the league table</p>	<p>June 2021 – LTU to finish with a Third Classification in People and Planet League Table</p>	<p>Chris Dow Lucy Smith</p>	<p>CANCELLED: P&P not doing a league table this year due to the Covid-19 pandemic</p>

<p>Institutional Collaboration – LTU to affiliate to Electronics Watch</p>	<p>Collaborate with P&P to affiliate with Electronics Watch and the Sweatshop Free Campaign</p>	<p>LTU to be affiliated with Electronics Watch. Measure student engagement with both campaigns</p>		<p>Work began to take place on this in the previous academic year. LTU staff generally receptive to the idea</p>	<p>June 2021 – LTU to be affiliated with Electronics Watch</p>	<p>Chris Dow Lucy Smith</p>	<p>Sep 2020: progress s has skyrocketed as from last year’s campaign update where I was in talks with NEUPC the purchasing consortium for the North Eastern Universities. And after speaking with the Director of Electronics Watch and People & Planet rep the campaign has now moved from not just getting out university to affiliate but the whole North Eastern Region. Oct 2020: Meeting moved to early Nov with new P&P rep as predecessor left</p>
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<p>Institutional Collaboration – SU & LTU to declare a Climate Emergency</p>	<p>Joint statement between SU and LTU in declaring a climate emergency</p>	<p>Publicised statement will be measure of this as well as the no. of students who engage with this campaign</p>		<p>This is already enshrined in a passed SU motion by Student Council so we need to continue the resolves of this with the University.</p>	<p>June 2021 – Joint statement issued</p>	<p>Chris Dow Chelsey Grooby Lucy Smith</p>	<p>Dec 2020: Meeting booked in with CD, CG, and LS to discuss next steps</p>
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