**Campaign Checklist**

Ask students what matters to them before writing your manifesto

Utilise social media. Facebook Ads may just be as effective as printed materials

Get a team of friends to help you campaign during elections and remember to thank them for helping you out

Include your full name, a photo similar to the one of you on your manifesto, the role you are running for and when and how to vote in campaigning materials

Create a campaign video (YouTube has a range of examples)

Work out what key events are happening around campus to attend and promote your campaign

Create your manifesto and general publicity

Observe campus to see where people tend to be in order to approach and share your campaigning materials to as many students as possible

Book yourself space in the University buildings to promote yourself and get people voting for you

Think about areas away from the Union where you may also be able to get votes on campus

Test your campaign out on friends