**Campaign Checklist**

[ ]  Ask students what matters to them before writing your manifesto

[ ]  Utilise social media. Facebook Ads may just be as effective as printed materials

[ ]  Get a team of friends to help you campaign during elections and remember to thank them for helping you out

[ ]  Include your full name, a photo similar to the one of you on your manifesto, the role you are running for and when and how to vote in campaigning materials

[ ]  Create a campaign video (YouTube has a range of examples)

[ ]  Work out what key events are happening around campus to attend and promote your campaign

[ ]  Create your manifesto and general publicity

[ ]  Observe campus to see where people tend to be in order to approach and share your campaigning materials to as many students as possible

[ ]  Book yourself space in the University buildings to promote yourself and get people voting for you

[ ]  Think about areas away from the Union where you may also be able to get votes on campus

[ ]  Test your campaign out on friends