

Ltsu

LEEDS TRINITY STUDENTS' UNION

Campaign Checklist

YOUR VOICE. YOUR POWER. YOUR VOTE.





ELECTIONS 2024

YOUR VOICE. YOUR POWER. YOUR VOTE.



Candidate Campaign Checklist

- Ask students what matters to them before writing your manifesto
- Utilise social media. Facebook Ads may just be as effective as printed materials
- Get a team of friends to help you campaign during elections and remember to thank them for helping you out
- Include your full name, a photo similar to the one of you on your manifesto, the role you are running for and when and how to vote in campaigning materials
- Create a campaign video (YouTube has a range of examples)
- Work out what key events are happening around campus to attend and promote your campaign
- Create your manifesto and general publicity
- Observe campus to see where people tend to be in order to approach and share your campaigning materials to as many students as possible
- Book yourself space in the University buildings to promote yourself and get people voting for you
- Think about areas away from the Union where you may also be able to get votes on campus
- Test your campaign out on friends